

Conflict Avoidance Pledge

Membership of the Conflict
Avoidance Directory



Conflict Avoidance Coalition

Conflict Avoidance Directory

- Businesses that sign the Conflict Avoidance Pledge become members of the Conflict Avoidance Coalition and are listed in the Conflict Avoidance Coalition Directory.
- The Directory is a published list of businesses committed to collaborative working and the use of early intervention techniques throughout the supply chain, to try to resolve differences of opinion before they escalate into disputes.
- The Directory lists members of the Conflict Avoidance Coalition at three grades: **Bronze, Silver, Gold**

Pledge Membership Criteria



Bronze

Has signed the
Conflict Avoidance
Pledge



Silver

Has signed the Conflict
Avoidance Pledge

Includes conflict avoidance
procedures/clauses in
framework agreements
and/or contracts

Declares their membership
of the Conflict Avoidance
Coalition in marketing and
other business collateral



Gold

Meets Silver criteria

Introduced conflict avoidance
procedures across contractual
matrices

Integrated collaborative
working arrangements into
standard business practices.

Actively promotes
collaborative working and/or
use of conflict avoidance
procedures.

Ensures that colleagues are
trained on the conflict
avoidance measures and
policies adopted by the
business.

Has engaged in at least one
conflict avoidance procedure